



FOR IMMEDIATE RELEASE
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DOBBIN NAMED EXECUTIVE DIRECTOR OF CEDARS OF DEXTER

UMRC's newest community gains new leadership, direction in move

CHELSEA, Mich. –United Methodist Retirement Communities (UMRC) announced today that Christen Dobbin has been appointed executive director of the Cedars of Dexter active living community in Dexter. Dobbin's primary focus will be to oversee all operations on the newly constructed Cedars campus.

The Cedars of Dexter is a new, active living community located in Dexter, situated adjacent to historic Gordon Hall.

Prior to the new appointment, she served as lead marketing specialist at the Cedars.

Before joining UMRC, Dobbin worked as the Marketing Director for Countryside Retirement Community's Terrace Hills and has held multiple sales, advertising, marketing and event planning positions for various nonprofits.

She graduated from Michigan State University with a bachelor's degree in marketing and resides in Jackson.

Building on a foundation of more than 100 years of service, United Methodist Retirement Communities is a faith-based, non-profit organization that promotes the wellness, dignity and independence of older adults, by providing high quality, innovative and compassionate senior residential care services across Southeast Michigan.

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